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Innovation Networks for Cork, Resins & Edibles
in the Mediterranean basin

#NWFPpolicy
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Policy Forum “Untapping the potential of non-wood forest products for Europe's green economy”

16th - 17th March 2021
Online event

Coordinator



Partners



CTFC



Forestas
Agenzia forestale regionale pro sviluppo de su
territòriu e de s'ambiente de sa Sardigna
Agenzia forestale regionale per lo sviluppo del
territorio e dell'ambiente della Sardegna
SardegnaForeste



INIA
Instituto Nacional de Investigación
y Tecnología Agraria y Alimentaria



ETIFOR
valuing nature



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University of Ioannina
Department of Biological
Applications and Technology



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 774632.



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Voluntary standards and certification supporting sustainable and beneficial trade in wild NWFPs

TRAFFIC
the wildlife trade monitoring network

Anastasiya Timoshyna



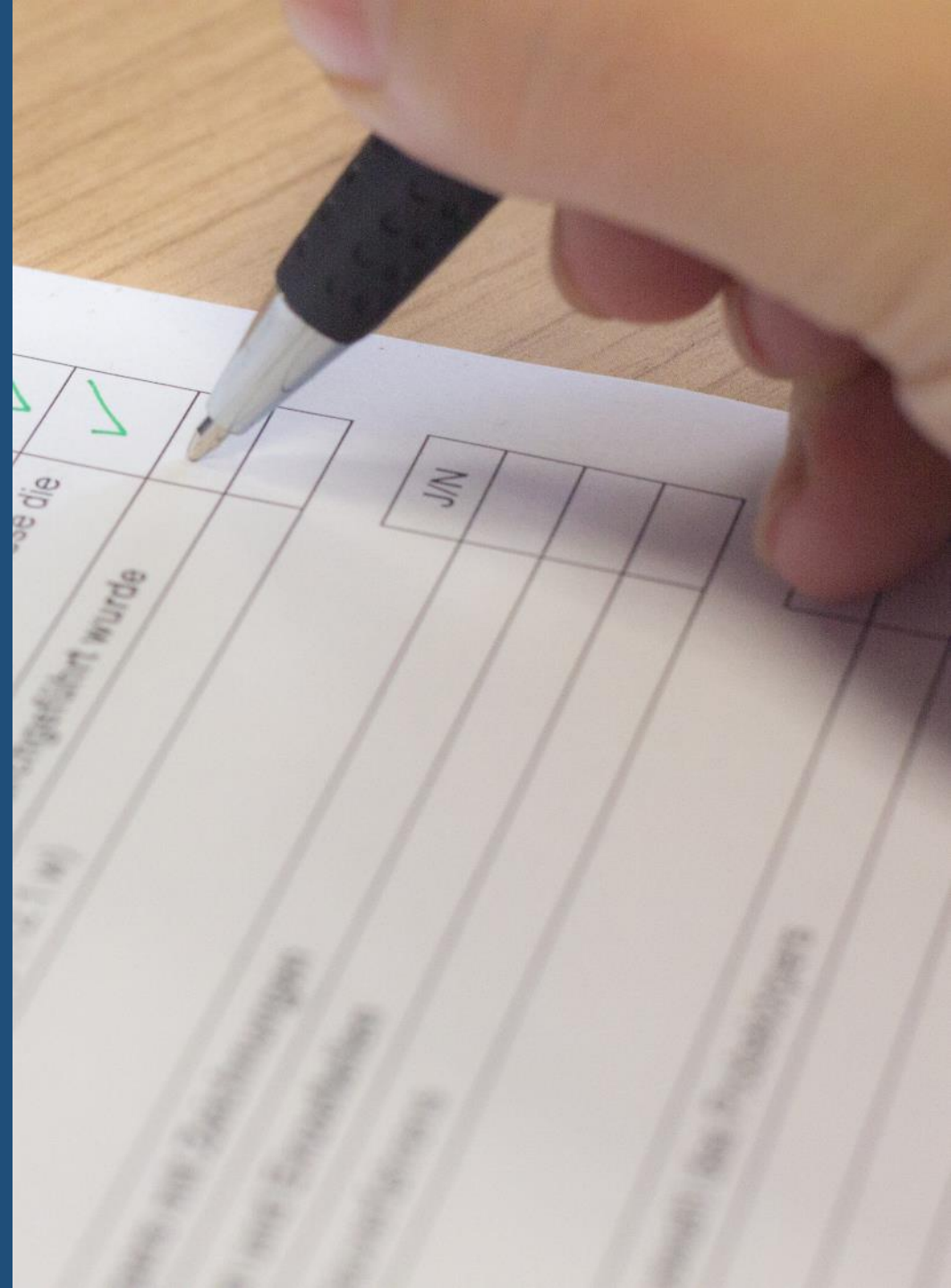
Trade in wild non-wood forest products

Complex solutions **to reduce threats of unsustainable and/or illegal use and trade**, and enable **opportunities for conservation and livelihoods benefits from sustainable and legal use and trade**



Voluntary standards and certification schemes

- Evaluate performance against **a set of standards**
- Can be regulated by governments, standard-holder organizations or companies.
- Third-party voluntary standards allow for external auditing and tend to require more exacting scientific standard, able to recognize responsible companies



Voluntary standards and certification schemes

- Address **consumer concerns** regarding **social**, **environmental** and **ethical** aspects of production
- Cover various sectors, and (combinations of) issues to verify against



What is FairWild?

- Sustainability standard with 3rd party audited certification for wild harvested plant (& fungi and lichen) ingredients
- Combines fair trade principles with ecological sustainability



Convention on
Biological Diversity



The FairWild Standard

implemented based on:

- Risk analysis
- Resource assessment
- Species-area management plan
- Sustainable collection practices
- Cost calculation along the supply chain
- Traceability of goods and finances
- Documented fair trading practices



FairWild certification and implementation projects





FairWild licorice root

Kazakhstan, Georgia and Spain

- #1 FairWild-certified species to be sold from 2009, harvested from wild meadows and steppe across Europe and Asia
- Species under threat in some parts of their range – great demand and opportunity for extending FairWild certification
- Over EUR50,000 provided by buyers to collector communities through the FairWild Premium Fund since 2009

PAID POST ?

From Wilderness to Wellness

Outside an ancient forest in northeastern Poland, a California-based herbal tea company demonstrates its commitment to FairWild foraging.



Sustainable NWFPs for Europe's green economy contribution through voluntary standards

- Voluntary standards help assure competitive and equitable value chains
- FairWild Standard best practice provide ecological and social safeguards for wild-harvesting
- Standards should be improved: EU Organic Regulations gap of wild-harvesting sustainability
- Positive incentives are needed for businesses to grow market demand and uptake standards
- Communications to increase consumer awareness and choice of sustainably sourced 'hidden' wild plant ingredients sourcing (FairWild Week, #ifoundwild)



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Thank you!



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