

# Certification, traceability and legal framework adjustment

## Interregional Workshop

Innovation Network on Aromatic & Medicinal Plants

Varaždin, 12 December 2019

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Coordinator



Partners



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# Translation / Interpretation

- \* We have a diverse group of people, coming from various regions and countries, speaking **different languages**
- \* **Croatian or English** as languages
- \* Translation services: use **microphone** + speak slowly
- \* If you **need any help** to understand or discuss - **please signal** it, so we can deal with it
- \* **Let's make it work !**

# Objectives

## *What brings us together?*

- ***Inform:*** we will inform you on the European project INCREDIBLE and the innovation network (iNet) for Aromatic & Medicinal Plants
- ***Explore:*** we will explore perspectives on “Certification, traceability and legal framework adjustment”
- ***Exchange experiences & discuss:*** we aim for discussions and exchanges to develop insights based on the knowledge from the different regions
- ***Focus on solutions:*** we want to collect input for targeted action

# Agenda

Welcome &  
Introductions

10:00 - 10:20

10:20 - 11:50

11:50 - 12:20



12:20 - 13:50

13:50 - 15:00

Lunch

15:00 - 16:00

16:00 - 17:20

17:20 - 17:30

**Session 1: Setting the scene**

3 presentations

Interactivity

**Session 2: Aspects of aromatic  
& medicinal plants**

3 presentations

Interactivity

**Session 3: Economic perspective  
on large & small scale**

2 presentations

Interactivity

**Session 4: Looking ahead (group work)**

Conclusions & Next steps

# Furthermore

- **Pictures:** we want to take pictures for communication purposes (project related). If you do not want this, please let us know. We will respect your wish.
- **Video statement:** we are looking for people that want to make a short statement on how they look at the INCREDIBLE project (all languages possible: Croatian, Italian, Arabic, French, English, Spanish, Portuguese,...)



# Guidelines for a productive seminar

\* **LISTEN** – we can all learn from each other

\* **PARTICIPATE** – your opinion matters

*We want to hear your voice!*

\* **RESPECT**

- Arguments of the others  
*(“yes, but” => “yes, and...”)*
- Timings for the sessions *(we have a programme to follow)*
- Safehouse setting: no quoting *(no “this person has said that”)*

\* **ENJOY!**

# Knowledge contest on NWFP

## Knowledge contest

- knowledge that helps the advancement of non-wood forest products sector
- it must be innovative knowledge: not widely spread or innovative
- it is about application of science (science into *practice*)



Do you have knowledge on NWFP you would like to share more widely?



A success story, good practice, a case study, a brilliant business idea or your recent research results that could improve NWFP sector?



The INCREDIBLE events offer you a space to let people know about your work.

# Knowledge contest on NWFP

## The winner

- will be invited to present the knowledge at the INCREDIBLE Final Conference and will participate to the final of the Knowledge Contest
- the winner of the Final Knowledge Contest: wins a visit to one of INCREDIBLE project partners

We want to **capture** YOUR ideas



**mobilise** a broad community

and **inspire** a mind-set change for science to practice  
interaction on non-wood forest products.

# Knowledge contest on NWFP

## Two of the winners...

Tunis, November 2019



Nuoro (Sardegna), November 2019



*You can be the next winner!!*

# Knowledge contest on NWFP

## How to participate?

- Contact **Anton Brenko**: [antonb@sumins.hr](mailto:antonb@sumins.hr)
- Make sure you present your knowledge at one of the upcoming events!
- We want you!

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