

The INCREdible network on Mediterranean NWFP



Coordinator



Partners



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 774632

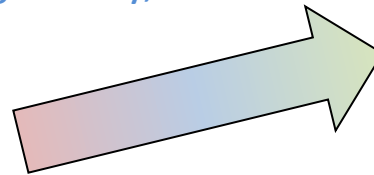
Marseille, France, 7/8 March, 2019

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about BIOECONOMY

SMART INNOVATION
technological, organisational,
regulatory, social



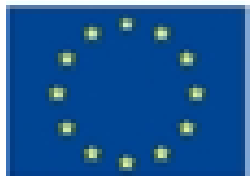
Fossil fuel-based,
linear economy

Circular, green,
bio-based economy



What is INCREdible?

- ***A Thematic Network***
to bridge knowledge innovation gaps,
mobilising knowledge to make innovation
happen
- funded by EU's Horizon 2020
- coord. by EFI, the *European Forest
Institute*



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The INCREdible *network of networks* for innovation (iNets)

Cork iNet

Resins iNet

Wild nuts & berries iNet

Mushrooms & truffles iNet

Aromatic & medicinal plants iNet

Coordination EFIMED

Local partners in Portugal, Spain, France, Italy, Tunisia, Croatia, Greece,



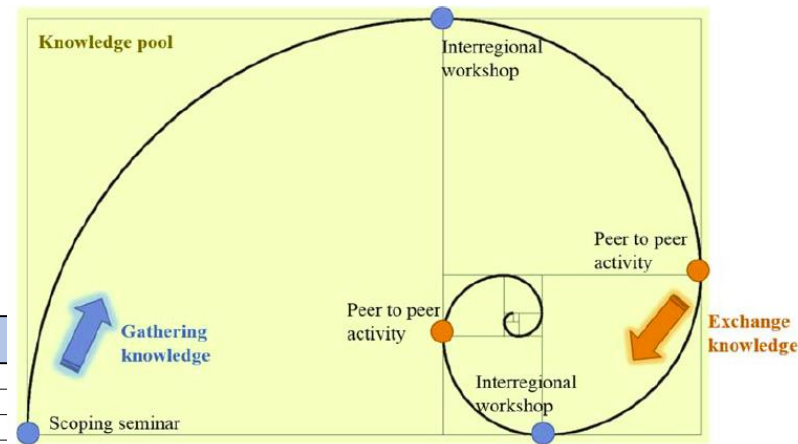
Other partners outside the Mediterranean region:
EFI, JOENSSU (FI)
ESSET, MEISE (BE)

Sources:
www.globalforestwatch.org
Creative Commons: Peter Chlebák, Buena Buena, Marek Polakovic, Creative Stall, iconsphere for Noun Project

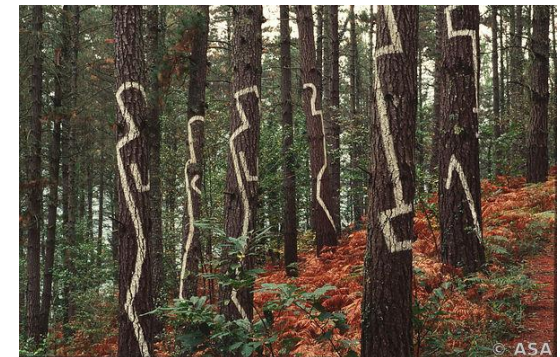
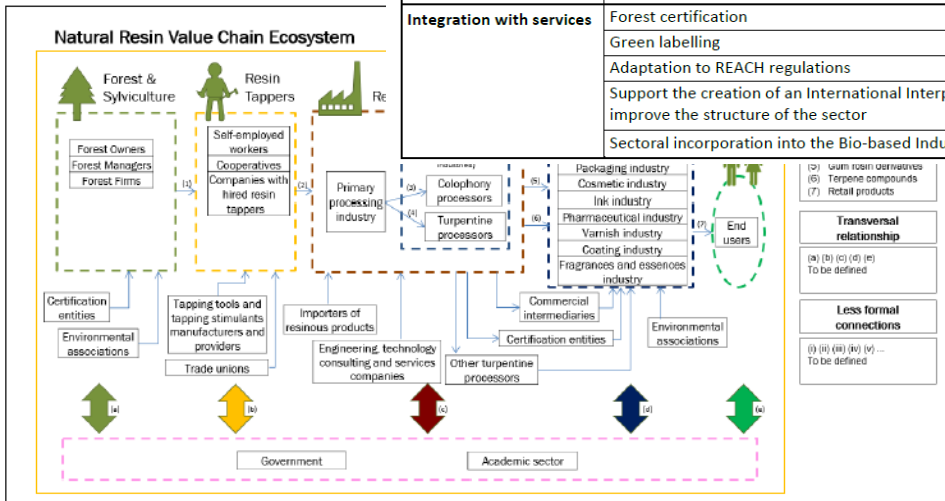
How do iNets work?

Key themes proposal

NATURAL RESIN AS A BIOECONOMIC RAW MATERIAL	
Production/Harvesting	Implementation of production traceability systems
	Logistical integration (i.e. computerization of the logistic process)
	New harvesting methods
	Quality control
	Market knowledge and price formation
Transformation	Development of new resin derived products
	Equipment and process improvement
Commercialization	Green features enhancement (i.e. Carbon footprint assessment, stamp of origin, etc)
	Resin virtual market
	Marketing product support
Integration with services	Forest certification
	Green labelling
	Adaptation to REACH regulations
	Support the creation of an International Interprofessional Resin Organisation to improve the structure of the sector
	Sectoral incorporation into the Bio-based Industries Public-Private Partnership



iNET ecosystem and value chain map



What type of challenges?

A participatory process establishes **priorities** for each iNet

Priorities relate to all aspects of the value chain

- **Production & collection**
- **Transformation,**
- **Commercialisation**
- **Integration** of multiple products and services, as in multifunctional forestry or nature-based tourism strategies.

Particular attention is drawn to cross-cutting sectorial issues, such as

- **Innovative business models** and value chains
- **Access to finance and market intelligence**
- **New applications of digital tools.**

What type of activities?

- **Interregional seminars** on specific innovation issues
- **Science-practice activities** in multiple locations to foster knowledge flow and collect feedback
- **Knowledge repository**
- **Cross-cutting seminars** to share experience with other sectors
- **Open Innovation Challenges** to mobilise ideas and help solve specific problems
- **Training sessions** on entrepreneurship in NWFPs
- **International Policy Forum**

INCREDIBLE partners say



obrigado

Coordinator



Partners

