



RESIN APP

# TRACEABILITY SOLUTIONS FOR THE RESIN SECTOR

A WEB/ANDROID APP FOR LOGISTICS AND NATURAL RESIN TRACEABILITY

1. Traceability systems have acquired crucial importance in recent decades due to growing concerns about the health of worldwide natural resources. They offer reliable solutions for controlling the forest product origin thus ensuring sustainable practices during the harvesting and marketing phases.



3. Enhanced resin traceability facilitates the accreditation of the resin origin and serves as a business management tool for first processing companies. It facilitates monitoring and transactions between resin manufacturers and companies.

2. Resinapp is a traceability system based on a web platform and an Android app, which allows to document in real time the route of the resin from its extraction in the forest to the factory where the first transformation is carried out.

## HOW TO IMPLEMENT TECHNOLOGIES IN THE RESIN SECTOR: TIPS FOR SUCCESS!



### COMPLETE TRACEABILITY

Resin traceability and product origin disclosure from the extraction phase to the entrance in the market.



### TRANSPARENCY

Improved real time communication, enhancing transparency across all value-chain interactions. All the intervening actors have access to the same information.



### TIME AND COST SAVING

Time and costs savings thanks to the document digitization, which also improves actors' coordination.

**Currently, the resin sector lacks applications focused on product traceability. Resinapp fills a commercial gaps by providing additional verification functionalities, enhanced business management, and commercial promotion.**



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