



# incredible

Innovation Networks for Cork, Resins & Edibles

## idiForest: Innovation and emerging technologies for non-wood forest products

**21 and 22 April 2020**  
**Soria (Spain)**

Event organised in collaboration with SustForest Plus Project



European Regional Development Fund

Organized by:

Cesefor Foundation

### Cross Cutting Seminar

Coordinator



Partners



**Forestas**

Agencia forestal regional por el desarrollo de su territorio y de bienestar de su territorio  
Agencia forestal regional por el desarrollo del territorio y del ambiente della Sardegna  
SardegnaForeste



MINISTERIO DE ECONOMÍA, INDUSTRIA Y COMPETITIVIDAD



Instituto Nacional de Investigación y Tecnología Agraria y Alimentaria



União da Paraíba (Brazillien)



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[www.incredibleforest.net](http://www.incredibleforest.net)

## idiForest: Innovation and emerging technologies for non-wood forest products

## idiForest: Innovación y tecnologías emergentes para productos forestales no maderables

### Introduction:

idiForest is a cross-cutting initiative mixing together the latest in research, development and innovation (investigación, desarrollo e innovación) in emergent technologies with non-wood forest products.

idiForest is developed as a two-day event in which conferences are interspersed with lectures given by technologists, entrepreneurs and experts in business models, and work tables to develop new projects with the advice of specialist mentors.

Participants will learn first-hand about inspiring technology projects already in operation and, in addition, they will be able to develop their own ideas for innovation in working groups supported by mentors and technical advisors who will be present at the event.




**Addressed to:** Forest entrepreneurs, technology companies, forestry companies, resin workers, general entrepreneurs, academic sector, students and investors.

**Venue:** Palacio de la Audiencia Cultural Centre. Plaza Mayor. Soria. Spain.




**Language:** Spanish.

### PROGRAMME

Day 1. Tuesday, 21 April 2020	
09:30	Registration of participants
10:00	Welcome
<b>INCREDIBLE session</b> 	
10:10	The <b>INCREDIBLE Project</b> : Innovation, Technology and Non-wood Forest Products Opening of the information table on the <b>Knowledge Contest of INCREDIBLE</b>
10:30	<b>Presentation of inspiring technological agroforestry projects</b> <ul style="list-style-type: none"> <li>• Internet of Things and the agricultural sector. Reality and future. BISITE-University of Salamanca</li> <li>• Hunting marketing on Internet. Transparency and traceability. Cesefor Foundation</li> <li>• Solution in traceability for the resin sector: ResinApp. Cesefor Foundation</li> <li>• Go Innomiell: Beekeeping hive monitoring in Extremadura.</li> </ul>
11:30	Coffee break
12:00	<b>Seed ideas</b> Presentation of technological project proposals for natural resin and other non-wood forest products.
12:45	<b>Seed selection</b> Evaluation and proposal of finalist ideas and formation of work teams.
14:00	Lunch

<b>SustForest Plus session</b>		  
<b>15:30</b>	<p><b>The SustForest Plus Project</b> An innovation challenge for the natural resin sector</p>	
<b>15:50</b>	Reminder of seed ideas finalists and formation of work teams	
<b>16:30</b>	<p><b>Innovation, from theory to practice</b> Business model workshop.</p>	
<b>17:30</b>	<p><b>Planting the seeds</b> Team work on finalist ideas with mentors assistance</p>	
<b>19:30</b>	<b>Networking among attendees</b>	

## Day 2. Wednesday, 22 April 2020

<b>09:00</b>	<p><b>TechDay session</b></p> <ul style="list-style-type: none"> <li>Data analysis of forest plantations and reforestations with automatic learning (deep learning). Quanticae</li> <li>Artificial vision and production studies. Agerpix. Codesian Software Tech</li> <li>Food security and ICT. Hispatec.</li> <li>Sensorization of chestnut trees for the production study in El Bierzo. Cesefor Foundation</li> <li>Mycological production studies and remote sensors. Föra and University of Valladolid</li> </ul>	
<b>SustForest Plus session</b>		  
<b>10:30</b>	<p><b>Seed fertilization</b> Team work on finalist ideas with mentors assistance</p>	
<b>11:30</b>	<b>Project Finance Workshop</b>	
<b>12:00</b>	<p><b>Seed irrigation</b> Team work on finalist ideas with the assistance of mentors</p>	
<b>13:30</b>	<b>Intellectual Property Protection Workshop</b>	
<b>14:30</b>	<b>Lunch</b>	
<b>16:00</b>	<b>Teamwork on finalist ideas</b>	
<b>17:00</b>	<b>Final presentations to the jury</b>	
<b>18:00</b>	<p><b>Harvesting the crop</b> Voting and selection of the best projects</p>	
<b>18:30</b>	<b>Awarding and closing of the conference</b>	