Cross-Cutting Event
idiForest: Innovation and emerging technologies for non-wood forest products.

Organised by: Cesefor Foundation. ** Incredible Project and *SusForest Plus Project

Dates: 6-9 October 2020.

Venue: Online, through the Zoom platform and other shared work tools.

Language: Spanish-English

More Information: Project website www.sust-forest.eu, or contact raquel.puntero@cesefor.com.

Registration: Through the website by completing the form provided at the following link:

https://www.sust-forest.eu/es/evento/idiforest-innovacion-y-tecnologia-emergentes-para-los-productos-forestales-no-maderables

Objectives:

- To promote the competitiveness, sustainability and social impact of the resource and other non-wood forest products through the use of ICT and emerging technologies.

- To stimulate the transfer and sharing of knowledge on the use of emerging technologies that can radically improve productivity, sustainability, supply capacity, benefits, and social impact.

- Create effective links between entrepreneurs in the field of NTFPs, technologists and potential investors.

- To facilitate the development of viable innovation projects.

Aimed at: Forest entrepreneurs, technology companies, forestry companies, resin workers, entrepreneurs, academic sector, students, investors.

Why should you participate?

● Powerful contacts. At the event you will meet and work closely with other professionals in the sector with whom you will be able to create remarkably synergies to grow.

● **Methodology**. We will learn methodologies of prototyping and development of business models to be able to launch and test the viability of all your ideas.

● **Inspiration**. A group of people like you, with the same concerns and the same objectives, who come together to create opportunities and innovative projects.

● **Visibility**. If you want to make your idea or project visible, if you want to make yourself known as a professional, if you would like to present your great idea to the world, you cannot miss it!

● **Mentors**. Professionals with experience in the forestry sector and in entrepreneurship will help you to focus on what is really important for the ideas and projects to be viable.

● **Recognitions** and awards. A jury will determine the best ideas, which will receive awards and recognition in kind to support their further development.

www.incredibleforest.net

Frequently Asked Questions:

● Can I participate without having any ideas? Of course you can. In addition, when forming working groups, your participation will be very important to advance the ideas that we choose from everyone.

● How developed should my idea or project be? Nothing developed or already working, what we are interested in is launching new innovative ideas or promoting those that are already underway.

● Can I attend only part of the event? Yes, but no. The idea is for you to be present throughout the event because it is a continuous dynamic with certain steps. If you can only attend at some point, we will try to integrate you in the best way possible, but this is not recommended for you or for the other participants you will help.

● Will the whole event be in online format? Yes, the whole event will be developed through the Zoom platform and other shared work tools that we will explain on the first day of the event. You don't need to go anywhere, just have a good internet connection.

Program

Day 1. Tuesday 6th October

09:45	Registration of participants and opening of the room online
10:00	**Opening**: Welcome and presentation
10:15	**PRESENTATION OF PROJECTS** The INCREDIBLE Project: Innovation, Technology and Non-wood Forest Products Opening of the information table on the knowledge context of INCREDIBLE The SustForest Plus project: an innovation challenge for the natural resin sector
10:45	**Good practices in digitization in the agricultural and forestry sector** - Internet of Things and the agricultural sector. Reality and future. BISITE-University of Salamanca - Mycological production studies and remote sensors. Föra and University of Valladolid - Machine vision and production studies: Agerpix. Codesian Software Tech - Marketing of hunting on the Internet: transparency and traceability Cesefor Foundation
11:45	**Cofee break**
12:00	Open discussion
12:30	**Morning session closure**
17:00	**Seed ideas**: Presentation of technological project proposals for natural resin and other non-wood forest products.
18:00	**Seed selection:** Evaluation and proposal of finalist ideas and formation of work teams.
19:00	**Session closure**

Day 2. Wednesday 7th October

9:45	Opening of online room
10:00	**Techday presentations** - Artificial intelligence. State of the art and opportunities for the forestry sector. Quanticae. - Food security and ICT. Hispatec - Traceability solution in the resin sector: ResinApp. Cesefor Foundation - Sensorization of chestnut trees for the production study in El Bierzo.
11:15	Techday coffee break and networking
11:30	TechDay-ForXplora Innovative forestry products and services. Meeting point for startups that develop projects, services and prototypes in forest resources and environmental services field, researchers and companies in the sector that are looking for new innovative lines of work.

	TechDay can be a powerful tool to increase knowledge, find solutions to difficult problems, attract synergies and open up new collaborations and possibilities for business between entities, companies and universities. - Presentation - Intervention of companies - Questions
13:00	**Morning session closure**
17:00	**Online workshop:** Business models
18:00	**Planting the seeds:** Group work in different online rooms with the assistance of mentors
19:00	**Session closure**
Day 3. Thursday 8 October	
9:45	Opening of online room
10:00	**Online workshop:** Financing of entrepreneurial projects
11:00	**Watering the seeds:** Group work in different online rooms with the assistance of mentors
12:00	Morning session closure
17:00	**Online workshop:** **Presentation of projects**
18:00	**Seed irrigation II:** Group work with mentor assistance
19:00	**Session closure**
Day 4. Friday 9 October	
9:45	Opening of online room
10:00	Welcome and opening session
10:15	Online presentation of worked ideas
11:15	Coffebreak
11:30	Voting and selection of the best projects **Dynamic World-Café online:** Challenges and solutions in the resin sector
12:30	Institutional closing of the day
13:00	End of the event

NOTE

This programme is indicative, given the dynamism of the event the programme may be updated during the celebration.

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